

NASSCOM Foundation
CSR Leadership Conference 2017, November 29th, Bangalore
Leela Palace, Bengaluru

AGENDA

Conference Theme: Energising the CSR ecosystem with Human-Centred Innovation

Time	
8:30 AM onwards	Registration
9:00-10:00 am	<p>Communications for Good – Effective Storytelling A workshop for social impact teams (NGO and Corporate leaders) on best practices and tools to communicate impact.</p> <ul style="list-style-type: none"> • Mahima Kaul, Head, Public Policy and Government Partnerships, Twitter India • Virginia Sharma, Director, Marketing Solutions, LinkedIn India • Anchored by Shirish Raut, AVP, NASSCOM Foundation
10:00-10:15 am	Tea Break
10:15- 11:00 am	<p>Inaugural Session</p> <ul style="list-style-type: none"> • Chief Guest: Shri Gaurav Gupta, Honourable IT Secretary of Karnataka • Guest of Honour: Shri Raj Kumar Srivastava, Advisor, Govt. of Karnataka, IT & BT & ST • Keynote Speaker: Joydeep Mukherjee, Managing Director and Lead, Intelligent Platforms, Accenture India • Shrikant Sinha, CEO, NASSCOM Foundation
11:00-12:00 noon	<p>Mega Plenary Session : Recalibrating Employability: How can CSR Contribute to Make India Ready for New Age Jobs</p> <ul style="list-style-type: none"> • Neeraj Aggarwal, Managing Director, Boston Consulting Group, India • Lalitha Indrakanti, Managing Director & Center Leader at Cargill Business Services • Atul Satija, Founder and CEO, The/Nudge Foundation • Ashok Pamidi, Senior Director, Lead D&I Initiatives, NASSCOM • Moderator: Shridhar Rajgopalan, MD, Digital, Accenture India
12:00-12:15 pm	Tea Break
12:15-1:15 PM	<p>Social Impact Investing: Models, Opportunities and the role of CSR: A Panel Discussion.</p> <ul style="list-style-type: none"> • Dr. Meenu Bhambhani, VP and Head CSR, Mphasis • Dr. Jogin Desai, Chair, Social Venture Partners, Bangalore

	<ul style="list-style-type: none"> • Murugan Vasudevan, Head, South Asia, Social Innovation Group, Cisco • Abhijit Ray, Co-Founder & MD, Unitus Capital • Moderator: Navin Kumar, CEO & Founder, iPrimed 		
1:15-2:15 PM	Networking Lunch		
2:15-3:15 pm	CSR – Brand Identity- Strategy: From Profit to Purpose: A Panel Discussion. <ul style="list-style-type: none"> • Beena Govindaraju, Head - Marketing Communications and CSR, Dell EMC India CoE • Abraham Moses, General Manager and Good Samaritan, Mindtree Foundation • Shalini Natraj, Senior Director – Human Resources, Target Corporation, India • Ruchi Khemka, VP and Head CSR, Deutsche Bank, India • Moderator: Sowmya Suryanarayanan, Head - CSR, Societe Generale GSC 	Data Driven Development: Leveraging Big Data for Social Impact: A Panel Discussion <ul style="list-style-type: none"> • George Mathew, VP, Fractal Analytics • Rumi Mallick Mitra, Head, Corporate Citizenship and Corporate Affairs, IBM India • Prukalpa Sankar, Co-Founder, SocialCops • Dominic Karunesudas, Executive Director, Information Sharing and Analysis Center • Moderator: Santosh Abraham, VP, NASSCOM Foundation 	
3:15:4:15 pm	Power of Collectives: Collaboration for Impact <ul style="list-style-type: none"> • Dr. Shubhangi Sharma, Director IPLM • Ruchi Mathur, CEO, Pune City Connect • Amitav Virmani, CEO, The Education Alliance • Amit Bhatt, Strategy Head - Integrated Urban Transport, WRI India Sustainable Cities • Moderator: Shrikant Sinha, CEO, NASSCOM Foundation 	Measures to Improve: Masterclass by Sattva By Rathish Balakrishnan, Co-Founder and Managing Partner, Sattva Consulting	Closed door Boardroom Breakaway (By invite only) Building a disability confident organization – a workshop on impactful hiring of Persons with Disability By Rama Chari, Director, Diversity and Equal Opportunity Centre

<p>4:15-4:45 pm</p>	<p>Networking tea and exhibition</p>	<p>Closed door Boardroom Breakaway</p> <p>Building a disability confident organization – a workshop on impactful hiring of Persons with Disability</p> <p>By Rama Chari, Director, DEOC</p>
<p>4:45-5:45 pm</p>	<p>Closing Plenary: Unlocking the value of corporate sustainability</p> <ul style="list-style-type: none"> • Navneet Kapoor, Global Head, Maersk GSC • KK Natarajan, Executive Chairman, Mindtree • Rama Sivaraman, COO & ED, Polaris Consulting and Services Ltd. • Sandhya Vasudevan, MD, Regional Management India, COO Deutsche Bank Group, • Moderator: Santhosh Jayaram, Partner and Head, Sustainability and Climate Change KPMG 	
<p>5:45-6:00 pm</p>	<p>Vote of Thanks</p>	